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MESSAGE: FORMAL SUBMISSION OF:

1) Transmittal (1 pg.); and

2) Request for Supplemental Notice of Allowance (2 pgs.).

Attorney Docket No.: Google-58 (GP-155-00-US)

Appl. No.: 10/750,365

Applicants: Sumit AGARWAL, et al.

Filed: December 31, 2003

Title: DETERMINING AND/OR DESIGNATING BETTER AD INFORMATION SUCH AS AD

LANDING PAGES

TC/A.U.: 2167

Examiner: Cheryl Renea Lewis

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Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. Application Number 10/750.365 TRANSMITTAL Filing Date December 31, 2003 **FORM** Sumit AGARWAL First Named Inventor (to be used for all correspondence after initial filing) Group Art Unit 2167 **Examiner Name** Cheryl Renea Lewis Attorney Docket Number Google-58 (GP-155-00-US) Total Number of Pages in This Submission **ENCLOSURES** (check all that apply) After Allowance Communication Assignment Papers (for an Application) to Group Fee Transmittal Form Appeal Communication to Board Fee Attached Drawing(s) of Appeals and Interferences Appeal Communication to Group Licensing-related Papers Amendment / Reply (Appeal Notice, Brief, Reply Brief) After Final Proprietary Information Petition Petition to Convert to a Affidavits/declaration(s) Provisional Application Status Letter Power of Attorney, Revocation Change of Correspondence Postcard Receipt **Extension of Time Request** Address Other Enclosure(s) (please Terminal Disclaimer identify below): Express Abandonment Request Request for Supplemental Notice of Request for Refund Allowance Information Disclosure Statement CD, Number of CD(s) Certifled Copy of Priority Document(s) Remarks Response to Missing Parts/ Incomplete Application Response to Missing Parts under 37 CFR 1.52 or 1.53 SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT Firm Leonard P. Linardakis (Reg. No. 60,441) Individual name Signature Date October 28, 2008 **CERTIFICATE OF FACSIMILE** I hereby certify that this correspondence is being facsimile transmitted to the United States Patents and Trademark Office on this date: October 28, 2008 Leonard P. Linardakis Typed or printed name Date | October 28, 2008

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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REQUEST FOR SUPPLEMENTAL NOTICE OF ALLOWANCE

Sir:

In response to the Notice of Allowance mailed on October 16, 2008 (Paper No. 20081011), the applicants respectfully request a supplemental Notice of Allowance to clarify the Reasons for Allowance.